

The logo features the words "REDESIGN" and "BELONGING" in a bold, white, sans-serif font, stacked vertically. The text is centered within a red, heart-shaped graphic that has a rough, brush-stroke-like texture. The entire graphic is set against a light purple background.

REDESIGN BELONGING

Welcome to the Redesign Belonging open call!

With this application, we want to get to know you, your project/initiative and its future impact. Here are a few things to keep in mind as you write:

- *All responses should be submitted in English, however, don't worry too much about your grammar and spelling. We understand that not everyone is a native speaker! You can always utilize digital tools like Google Translate, DeepL Translate or ChatGPT for assistance.*
- *We ask you to submit your proposal as PDF*
- *If you haven't yet, be sure to read through the [homepage](#) to get to know what the international jury and general public will be looking for.*

If you have any questions about the application process or if you experience any technical issues, write to the What Design Can Do team at rebel@whatdesigncando.com.

We are very excited to read your application! Best of luck!

Please provide the following information in your application e-mail (please note that without this information we can not accept your application):

ABOUT YOU

- First name
- Last Name
- Short project title
- Email Address
- City
- Country

- Optional: Gender
- Optional: Age
- Optional: Any links you would like to share to your website, Facebook, LinkedIn, Instagram, Youtube

YOUR PROJECT PROPOSAL

Please include the following information in your project proposal:

- **Project title** (max 30 characters)
- **Project description** Explain what your project is about (max 200 words) and include what design discipline describes your project best:
 - *Communications*: Examples include graphic design, information design, speculative design, campaigns, films, music and other verbal or non-verbal messages, digital or physical.
 - *Products*: Examples include product design, textiles or fashion, physical objects, materials and/or packaging design.
 - *Spaces*: Examples include interior design, architecture, landscape design and other forms of spatial design for the private or public sector, temporary or permanent.
 - *Services & systems*: Examples include digital or physical tools, services, platforms, programmes and infrastructures to influence human (and non-human) behavior and facilitate interactions.
- **What is the problem(s) you are addressing with your project? Please explain the impact of your solution on the people and/or society you are aiming for or already created.** This section helps us understand the scope of your project and what (positive) change it can bring about. (Max 200 words)
- **Who is your target audience?** Here you can explain who you are collaborating with, who is involved in the project, and who are beneficiaries of your idea. Explain also how co-creation with the target audience plays a role in your project. (max 100 words)
- **What are you looking for to further develop your project and how would your project benefit of being part of the Redesign Belonging Creative Collective?** Describe what kind of support you are looking for. (max 100 words)

FILE SPECIFICATIONS

We ask applicants to submit their proposal in a maximum of 5 pages document (A4 or as slide deck format) formatted to PDF (maximum 20 MB). Your plan needs to include 3 key images that help illustrate your proposal and are images that you have the right to for use and publication.

Ready? Send your application to rebel@whatdesigncando.com.