

JURY DAY

19 MARCH 2025















WHAI CAN DO



WHERE WE WORK

6 LOCAL HUBS / PARTNERSHIPS



MOBILISATION LIVE EVENTS

14 DESIGN FESTIVALS 2011-2022











AWARENESS POLICY INFLUENCING

INTRODUCING DESIGN INTO INTERNATIONAL POLICY EVENTS







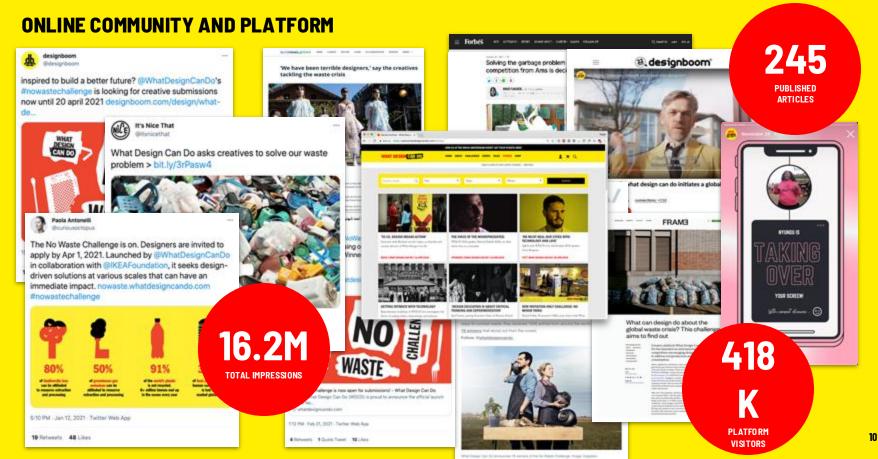








MOBILISATION COMMUNICATION & COMMUNITY



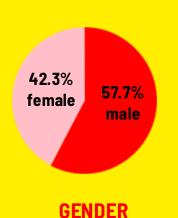
WDCD MEDIA AND COMMUNITY PROFILE





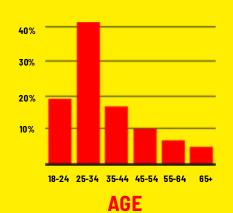












MOBILISATION DESIGN CHALLENGES

6 GLOBAL DESIGN CHALLENGES 2015-2023















PROGRAMME TODAY

13.30 - 14.00 INTRODUCTION TO REDESIGN BELONGING

Context of the project What is the award package Introduction to the jury members

14.00 - 14.30 EXPLAIN JURY PROCESS

What are we looking for Find your group and table

14.30 - 15.30 GROUP DISCUSSIONS

Every group will discuss their pile of

projects

Figure out your top 4

Plenary presentation of the top 4's

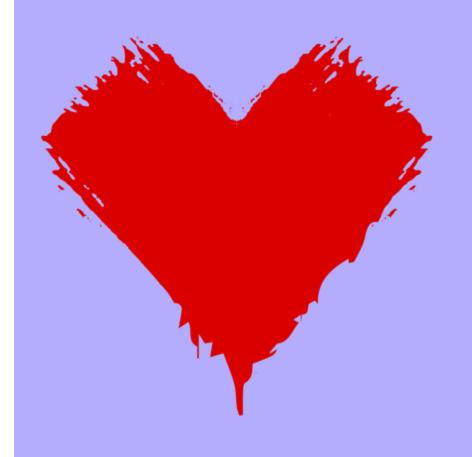
Break

15.45 - 16.30 PLENARY DISCUSSION AND VOTING

Voting for best projects Voting projects out Curate list of final 10 projects

16.30 - 17.00 FINAL DELIBERATIONS

Sharing final conclusions



WHO IS BEHIND REDESIGN BELONGING?



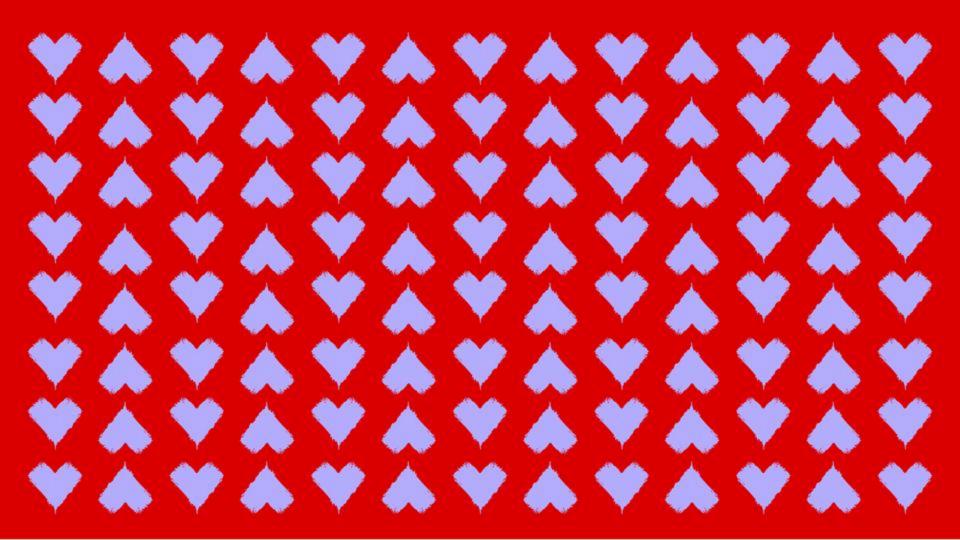








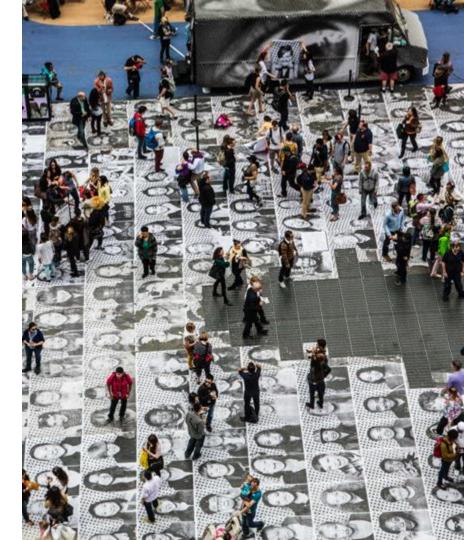




INTRODUCTION

In 2024 & 2025 **WDCD, LAUREA, VISIO & FUNDEA** will run the **REDESIGN BELONGING** project, supported by the EU CERV (stands for Citizens, Equality and Value programme).

The core of the project is to address the solidarity related challenges of our society through service design and co-creative models.



Project image: https://www.insideoutproject.net/en/

REDESIGN BELONGING

TIMELINE

We are Mere

PROJECT LAUNCH

June 2024

RESEARCH LABS

Sept - Dec 2024

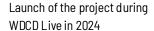
OPEN CALL

Jan - March 2025

SELECTION

March - April 2025





Research workshops with migrant women in Finland, the Netherlands and Spain During the open call we will reach out to anyone with a potential project to submit to the Open Call A jury of experts in migration and design and creativity will select 5 proposals with the highest potential

REDESIGN BELONGING TIMELINE

PEER-TO-PEER

April - Sep 2025

CO-CREATION

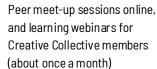
April 2025

TESTING & PILOTING

May 2025

PRESENT AT WDCD LIVE

June 2025



Co-create and get feedback for your solution from different target groups – immigrant communities, NGOs, active citizens, policymakers etc. in Netherlands, Spain and Finland Testing and piloting workshops and events in Finland, the Netherlands and Spain Solutions presented in WCDC Live Event in Amsterdam

WHAT CAN APPLICANTS WIN?

BEING PART OF A COLLECTIVE

The selected projects (5) will be part of the Creative Collective:

Peer-to-peer support and coaching – regular meet-ups during the

Collective process. Understand service design methods and tools in

developing your solution further – we offer sessions on common design

methods and how to prepare for the co-creation sessions.

GET THE CHANCE TO CO-CREATE WITH YOUR TARGET AUDIENCE

Co-create and get feedback for your solution from different target groups – immigrant communities, NGOs, active citizens, policymakers etc. workshop hosted in the Netherlands, Finland, or Spain to refine your ideas together with communities, designers and policy makers.

TEST, PILOT AND PITCH THROUGH THE PROJECT PARTNERS NETWORK

Pilot your ideas with experts and gather real-world feedback. Present your project to key stakeholders and expand your network at high-profile events like Suomi Areena and World Village Festival in Finland.



WHAT CAN APPLICANTS WIN?

VISIBILITY AND PUBLICITY

Gain visibility through What Design Can Do's platform and the project partners Laurea University, Educational Centre Visio and Euro-Arab Foundation Fundea.

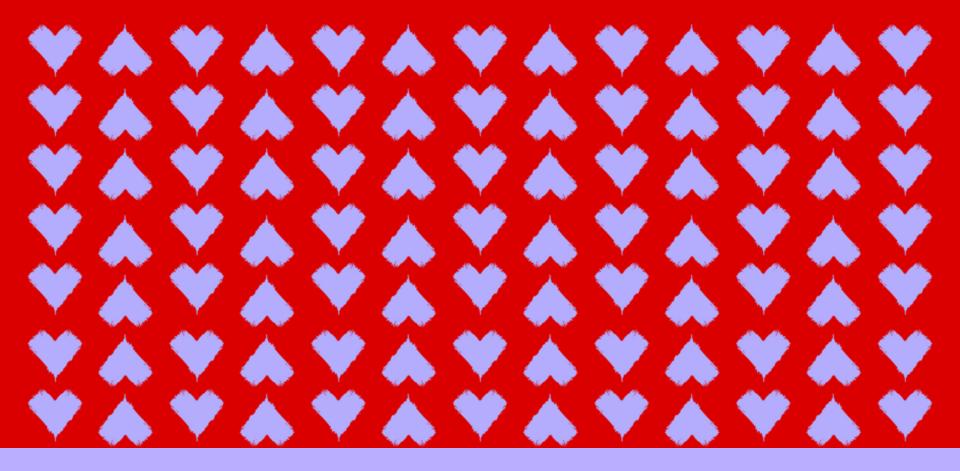
SHOWCASE YOUR WORK AT WHAT DESIGN CAN DO FESTIVAL 2-6 JUNE 2025

Showcase your project at the renowned WDCD Live event in Amsterdam in June 2025, Including all access to the festival.

WIN €1000 AND A TRAVEL BUDGET TO VISIT AMSTERDAM

Winning projects will be awarded €1000. Travel and accommodation expenses will be covered to attend the WDCD event in Amsterdam. Travel of up to 400 EUR and accommodation in affordable local lodging (hostels or rental apartments) of up to 100 EUR per night for a maximum of 3 nights will be reimbursed for a maximum of 2 people per team.



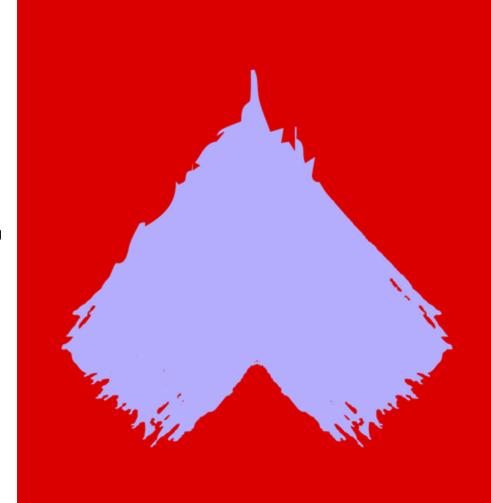


RESEARCH FINDINGS



INSIGHTS AND SHARING EXPERIENCES

- Research labs with over 250 women in Finland, Spain, and the Netherlands who shared their experiences and challenges in adapting to life in a new country.
- Insights were created by the results of the workshops using for example 'journey' maps, but also smaller talking groups and noting down shared experiences.
- These insights can help with developing a proposal or a project, but is not limited to them. They can function as references for further co-creation.



WHAT DO PEOPLE MEAN

BY "BELONGING"

SAFETY

- Having legal documentation
- visa/residence permit
- Job security

COMMUNITY & HUMAN CONNECTION

- Connections with other migrant women to share experiences
- Connections with local people, also to get insights about the culture from them
- Having friends

SELF-REALISATION

- Being seen as a full person by the host society/country
- Being able to keep your own culture without being perceived as a threat
- Having a routine in the host country
- Sense of control/autonomy
- Practicing hobbies/recreational activities

KNOWLEDGE ABOUT

THE CULTURE/SOCIETY

 Speaking the language

ACCESS TO INFORMATION

Knowledge of one's rights

WHAT "BELONGING CHALLENGES" DO PEOPLE FACE









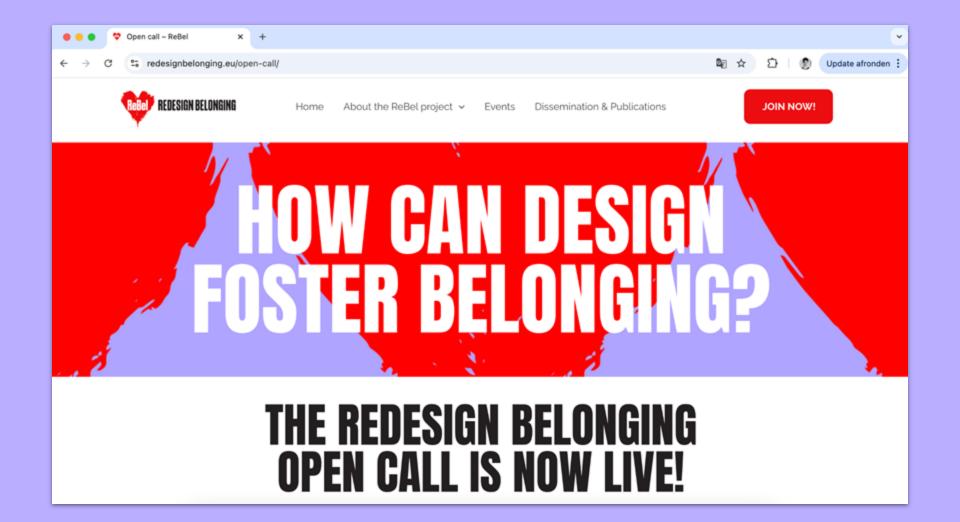
CULTURAL MISUNDERSTANDINGS











































THE JURY PROCESS

THE GOAL TODAY

- GO THROUGH 56 APPLICATIONS FROM 13 COUNTRIES
- FIND 10 FINALISTS
- VARIETY OF PROJECTS

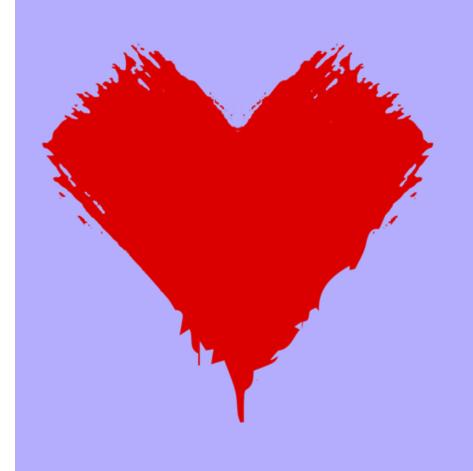
MINDSET

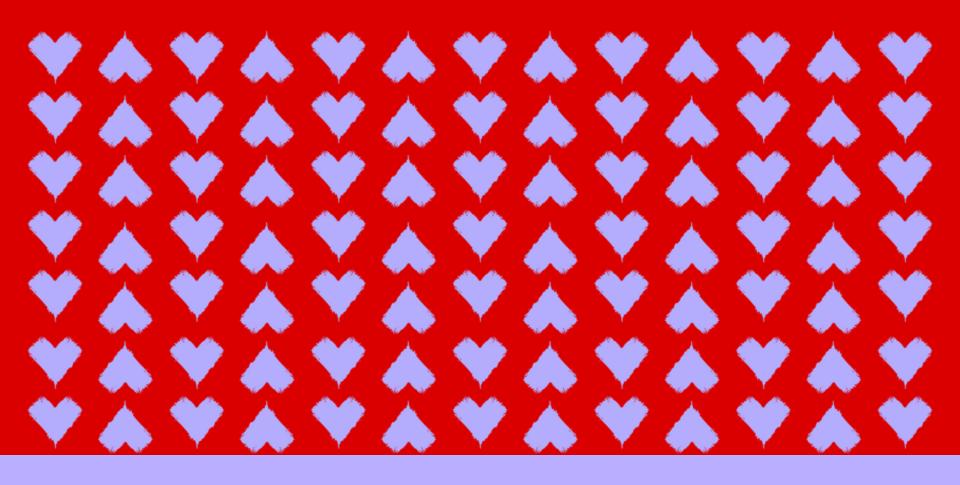
WHAT IS IMPORTANT TO PAY ATTENTION TO?

- NOT EVERYONE IS A DESIGNER
- NOT EVERYONE IS A NATIVE ENGLISH SPEAKER
- WILL THEY BENEFIT FROM THE PROGRAMME?
- DESIGN WITH AND NOT FOR MIGRANT WOMEN

WHAT DO WE EXPECT OF YOU?

- OPEN MIND
- SPEAK FROM YOUR EXPERTISE: EITHER YOUR JOB OR YOUR PERSONAL EXPERIENCE
- LISTEN, SPEAK AND GIVE SPACE TO EACH OTHER
- STEP AWAY FROM THE DISCUSSION IF YOU KNOW A PROJECT





JUDGING CRITERIA

1. RESEARCH & UNDERSTANDING OF THE TOPIC

- How well does the applicant understand the nuances of the topic they are addressing and does it take a sensitive approach?
- Does the solution consider the multiple layers of identity and lived experiences of migrant women or the target audience they are addressing?

2. CO CREATION & EMPOWERMENT

- Does the applicant involve co-creation within their project, with it being a key feature?
- Does the solution have the potential to positively impact the sense of belonging and empowerment for migrant women/the target audience?

3. CREATIVITY & DESIGN

- How effective is design and creativity in shaping the project and the applicant's approach to the topic they are addressing?
- How effectively is design utilised to communicate the project, or has to potential to be communicated?

4. DEVELOPMENT POTENTIAL

- How much will the project benefit from being part of the followup programme?
- How scalable or adaptable is the solution in different settings or for different migrant communities?



FIND YOUR TABLE

- 1. READ PROJECTS (20 MINUTES)
- 2. WITH YOUR TABLE: MAKE A RANKING FROM LOWEST TO BEST SCORING

PROJECTS

PRESENT THE 4 BEST PROJECTS OF YOUR TABLE TO THE REST OF THE JURY

GROUP 1

Suvi Valsta
Sophie Tendai
Rawad Baaklini
Elizabet Aleksandrova (WDCD)
Pauline van der Werff



GROUP 2

Miia Seppänen Tuğçe Akbulut (WDCD) Victoria Harari Vanessa Catalano



GROUP 3

Kaisu Österinen
Pepijn Zurburg (WDCD)
Mansi Gupta
Dicle Gülşahin
Poppy Robathan



GROUP 4

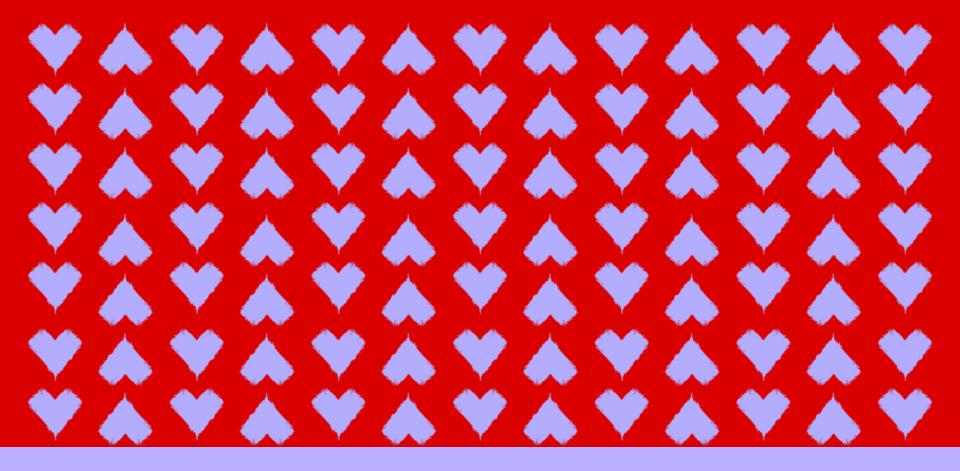
Karen Hough Kübra Terzi Shay Raviv Sara Landeira Louise Lap (WDCI



GROUP 5

Katy Barnhard
Daphne Schmidt (WDCD)
Gabriela Aguirrezabal
Julie Donders





BREAK (10 MINUTES)

ROUND 2 VOTING & FINAL DISCUSSION

SHORTLISTED FINALISTS 1/2

- You Too Are A Wanderer, Carla Sanfratello Marco, Netherlands
 - This project draws inspiration from mystical ancient stories. After a set of collaborative workshops and process, it will develop into a multi-media installation.
- Home? Belonging Shortstories, Sarah Binkowski, Italy
 - A social design initiative for migrant youth in Italy. It includes three stages: Ethnographic research at a youth club, a card game promoting honest dialogue and a poster series challenging stereotypes.
- Homelore, Riddhi Varma & Céline Le Grand, Portugal
 - O Through weekly embroidery workshops, a safe, inclusive space is created for sharing stories, challenges, and aspirations. The se craft sessions are not just activities but dialogue-driven, collaborative platforms.
- Say It With A Comic, Lida Tsene, Athens Comics Library, Greece
 - A project of impactful campaigns featuring real stories from real people. A comic book and a digital campaign will be created to advocate for women's rights and empowerment.
- Winadill Project, Tamara Mezina, Finland
 - A service for women who cannot secure a full-time job but allows them the flexibility and opportunity to provide services to clients
 that fit within their schedules and responsibilities.

SHORTLISTED FINALISTS 2/2

- Unwritten Recipes, Meriç Çukurova & Scienthya Elona, Netherlands
 - A participatory research project for Turkish and Indonesian migrant women that explores the emotional landscapes of migration through food and will develop into a collaborative zine.
- Belonging in Motion, Bianca Grozea-Bănică & Nabila As'ad, Portugal
 - A collaborative and participatory artistic platform that draws on the power of Applied Theatre to explore complex urban challenges and amplify the voices of underrepresented groups.
- Cultivated: Where Women's Stories Take Root, Monica Daley, Netherlands
 - A community-driven platform that nurtures belonging by bridging heritage and home through shared traditions, ecological wisdom, and creative collaboration.
- Geologies of Belonging, Chiara Reverdito, Italy
 - A project that provides opportunities for connection with the local environment and community to migrant women based in rural areas through participatory walks and a sensory kit.
- Belonging Magazine, Marjan Sareh, Germany / Iran
 - This is a seasonal magazine created by immigrant women—a space for professional storytelling, design, photography, translation, and art.
- Why is Migration Always a Test?, Studio Sharp & Sour, Spain
 - A communication campaign that seeks to highlight the cultural knowledge gap between migrants and locals, and challenges assumptions about integration



THANK YOU!















JURY PROCESS WHAT DESIGN CAN DO

1.1 Judging Criteria

The purpose of the Redesigning Belonging project is to explore how design and co-creation can nurture a sense of belonging. We're now calling on designers, students, creative makers and thinkers and anyone with innovative ideas to help us Redesign Belonging.

Whether the idea focuses on public spaces, services, or personal experiences, we're looking for solutions that can strengthen connections, promote inclusivity, and empower migrant women. We believe that an intersectional approach is essential for developing a nuanced understanding of belonging, considering factors such as age, ethnicity, culture, gender, disability, and immigration status. Applicants don't need to be a designer, they just need to be ready to co-create with us, we will provide them with support in the programme that follows.

To consider

- Projects can be at different stages, from early development to more refined
- Projects can be focused on one area or be interdisciplinary, only criteria is that design and co-creation are key elements
- Projects are preferred to focus on migrant women but it is not a hard criteria

Assessment Criteria

Research & Understanding of Topic

- How well does the applicant understand the nuances of the topic they are addressing and does it take a sensitive approach?
- Does the solution consider the multiple layers of identity and lived experiences of migrant women or the target audience they are addressing?

Co-creation & Empowerment

- Does the applicant appreciate the involvement of co-creation within their project, with it already being a key feature or a plan for how it will be included in future development?
- Does their project allow for co-creation with their target audience as a key element?
- Does the solution have the potential to positively impact the sense of belonging and empowerment for migrant women/the target audience?

Creativity & Design

- How effective is design and creativity in shaping the project and the applicant's approach to the topic they are addressing?
- How effectively is design utilised to communicate the project?

Development potential

- How much will the project benefit from being part of the development programme and the creative cohort, as well as the opportunities that these offer?
- How scalable or adaptable is the solution in different settings or for different migrant communities?



Assessment Criteria	Very Good	Good	Sufficient	Insufficient
Research/Und erstanding	Demonstrates a deep, sensitive understanding of the topic. Effectively considers the complexities of migrant women's (or the target audience's) identities and lived experiences with thoughtful and nuanced solutions.	Shows a solid understanding of the topic. Acknowledges the identities and experiences of migrant women (or the target audience), though some nuances may be underexplored.	Provides a basic understanding of the topic. Some basic consideration of the identities and experiences of migrant women (or the target audience), lacking depth or clarity in addressing key nuances.	Shows limited understanding of the topic. Lack of consideration of migrant women's (or the target audience's) identities and lived experiences. The approach is oversimplified or insensitive.
Co-creation & Empowerment	Fully embraces co-creation, either as a central feature or with a clear plan for future inclusion and priotises meaningful co-creation with migrant women and other community members as a core element. Strong potential to positively impact the sense of belonging and empowerment for migrant women (or the target audience), fostering solidarity and long-term positive change.	Demonstrates an appreciation for co-creation and includes it as a key feature or with a solid plan for future development. But integration with the target audience could be developed a bit more. Clear potential to foster belonging, empowerment, and solidarity, though its impact may be limited in scope or depth.	Co-creation is acknowledged but not fully prioritized. The project may have limited plans for future engagement with migrant women or community members, or co-creation is not a key element. Some potential to impact belonging and empowerment, but its effectiveness in fostering solidarity or long-term change is unclear or underdeveloped.	Lacks clear involvement of co-creation and does not effectively engage migrant women or other community members, either in its current form or with plans for future involvement. Lacks clear potential to positively impact belonging, empowerment, or solidarity for migrant women (or the target audience).



Creativity & Design	Demonstrates exceptional use of design thinking, creativity and/or imagination to address the topic. Design effectively shapes the project and the applicant's approach. Design has been very effectively utilised to convey the idea in a clear, engaging and innovative way. Or has the potential to do so.	Effectively applies design principles, including creativity, imagination and problem-solving. The creativity is impactful but could be more integrated into the overall approach. Design has been effectively utilised to communicate the idea in an engaging and clear way.	Shows basic use of design, but creativity and imagination are only somewhat shown. The design is present but is considered minimally and shapes the project in a minimal way. Design has been utilised to communicate the idea clearly but could be more engaging.	Lacks a clear design process or creative approach, with little to imagination. The design does not effectively shape or influence the project. Design has not been utilised to communicate the idea effectively.
Development potential	Highly scalable and adaptable to different settings or migrant communities. The project will significantly benefit from being part of the development program and creative cohort, leveraging opportunities for growth.	Adaptable to some settings or communities. The project has potential to benefit from the development program and creative cohort, though its growth may be limited.	Limited scalability or adaptability, with potential to benefit from the development program, but the impact may be minimal.	Lacks scalability or adaptability, and the project shows little potential to benefit from the development program or creative cohort. The project could seem to be motivated by the monetary award rather than wanting to be involved in the development programme.



Review Form

Name Project Title

Assessment criteria	Comments
Research/Understanding	
Co-creation & Empowerment	
Creativity & Design	
Development potential	



1.2 Jury Results

Submissions

- Number of submissions: 56
- Countries: India, United Kingdom, Spain, Cyprus, Netherlands, Greece, Italy, Finland, France, Germany, Portugal, Belgium, Sweden



• 11 Finalists:

- o You Too Are A Wanderer, Carla Sanfratello Marco, Netherlands
 - This project draws inspiration from mystical ancient stories. After a set of collaborative workshops and process, it will develop into a multi-media installation.
- Home? Belonging Shortstories, Sarah Binkowski, Italy
 - A social design initiative for migrant youth in Italy. It includes three stages:
 Ethnographic research at a youth club, a card game promoting honest dialogue and a poster series challenging stereotypes.
- o Homelore, Riddhi Varma & Céline Le Grand, Portugal



- Through weekly embroidery workshops, a safe, inclusive space is created for sharing stories, challenges, and aspirations. These craft sessions are not just activities but dialogue-driven, collaborative platforms.
- o Say It With A Comic, Lida Tsene, Athens Comics Library, Greece
 - A project of impactful campaigns featuring real stories from real people. A comic book and a digital campaign will be created to advocate for women's rights and empowerment.
- Winadill Project, Tamara Mezina, Finland
 - A service for women who cannot secure a full-time job but allows them the flexibility and opportunity to provide services to clients that fit within their schedules and responsibilities.
- Unwritten Recipes, Meriç Çukurova & Scienthya Elona, Netherlands
 - A participatory research project for Turkish and Indonesian migrant women that explores the emotional landscapes of migration through food and will develop into a collaborative zine.
- o Belonging in Motion, Bianca Grozea-Bănică & Nabila As'ad, Portugal
 - A collaborative and participatory artistic platform that draws on the power of Applied Theatre to explore complex urban challenges and amplify the voices of underrepresented groups.
- Cultivated: Where Women's Stories Take Root, Monica Daley, Netherlands
 - A community-driven platform that nurtures belonging by bridging heritage and home through shared traditions, ecological wisdom, and creative collaboration.
- o Geologies of Belonging, Chiara Reverdito, Italy
 - A project that provides opportunities for connection with the local environment and community to migrant women based in rural areas through participatory walks and a sensory kit.
- o Belonging Magazine, Marjan Sareh, Germany / Iran
 - This is a seasonal magazine created by immigrant women a space for professional storytelling, design, photography, translation, and art.
- Why is Migration Always a Test?, Studio Sharp & Sour, Spain
 - A communication campaign that seeks to highlight the cultural knowledge gap between migrants and locals, and challenges assumptions about integration.
- 5 Winning projects:
 - You Too Are A Wanderer, Carla Sanfratello Marco, Netherlands
 - Home? Belonging Shortstories, Sarah Binkowski, Italy
 - o Homelore, Riddhi Varma, Portugal
 - Winadill Project, Tamara Mezina, Finland
 - Unwritten Recipes, Meriç Çukurova & Scienthya Elona, Netherlands



1.3 Photo Report











Public Vote Webinar

3 APRIL 2025







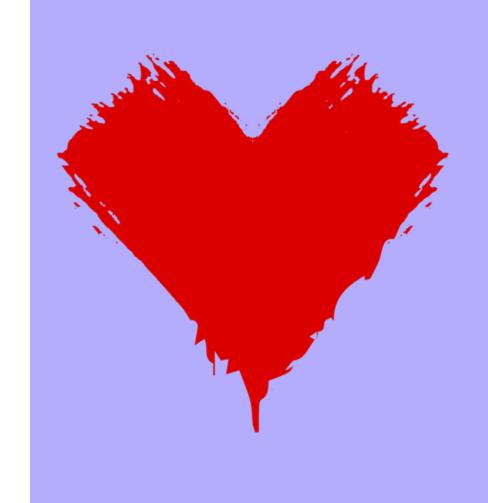






PROGRAMME TODAY

- 1. INTRODUCTION
- 1. HEAR FROM THE 11 FINALISTS
- 1. VOTE FOR YOUR FAVORITE





WHAT DO PEOPLE MEAN

BY "BELONGING"

SAFETY

- Having legal documentation
- visa/residence permit
- Job security

COMMUNITY & HUMAN CONNECTION

- Connections with other migrant women to share experiences
- Connections with local people, also to get insights about the culture from them
- Having friends

SELF-REALISATION

- Being seen as a full person by the host society/country
- Being able to keep your own culture without being perceived as a threat
- Having a routine in the host country
- Sense of control/autonomy
- Practicing hobbies/recreational activities

KNOWLEDGE ABOUT

THE CULTURE/SOCIETY

 Speaking the language

ACCESS TO INFORMATION

Knowledge of one's rights

WHAT "BELONGING CHALLENGES" DO PEOPLE FACE







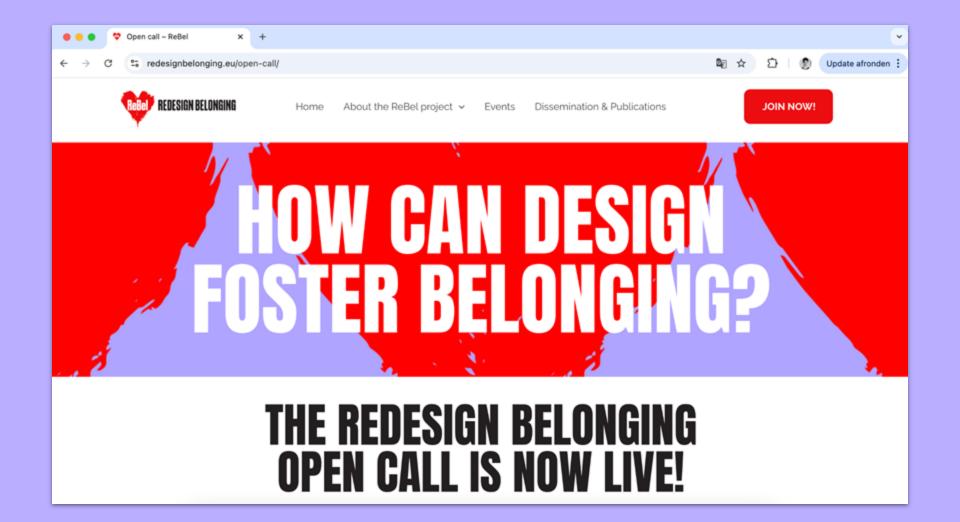


CULTURAL MISUNDERSTANDINGS









THE AWARD PACKAGE

BEING PART OF A COLLECTIVE

The selected projects (5) will be part of the Creative Collective:

Peer-to-peer support and coaching – regular meet-ups during the

Collective process. Understand service design methods and tools in

developing your solution further – we offer sessions on common design

methods and how to prepare for the co-creation sessions.

GET THE CHANCE TO CO-CREATE WITH YOUR TARGET AUDIENCE

Co-create and get feedback for your solution from different target groups – immigrant communities, NGOs, active citizens, policymakers etc. workshop hosted in the Netherlands, Finland, or Spain to refine your ideas together with communities, designers and policy makers.

TEST, PILOT AND PITCH THROUGH THE PROJECT PARTNERS NETWORK

Pilot your ideas with experts and gather real-world feedback. Present your project to key stakeholders and expand your network at high-profile events like Suomi Areena and World Village Festival in Finland.



THE AWARD PACKAGE

VISIBILITY AND PUBLICITY

Gain visibility through What Design Can Do's platform and the project partners Laurea University, Educational Centre Visio and Euro-Arab Foundation Fundea.

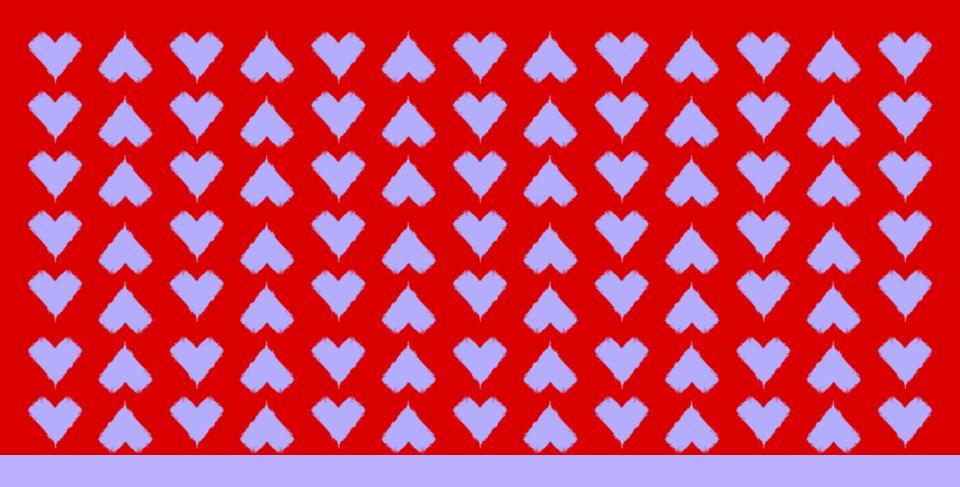
SHOWCASE YOUR WORK AT WHAT DESIGN CAN DO FESTIVAL 2-6 JUNE 2025

Showcase your project at the renowned WDCD Live event in Amsterdam in June 2025, Including all access to the festival.

WIN €1000 AND A TRAVEL BUDGET TO VISIT AMSTERDAM

Winning projects will be awarded €1000. Travel and accommodation expenses will be covered to attend the WDCD event in Amsterdam. Travel of up to 400 EUR and accommodation in affordable local lodging (hostels or rental apartments) of up to 100 EUR per night for a maximum of 3 nights will be reimbursed for a maximum of 2 people per team.





LET'S HEAR FROM THE FINALISTS..



WHAT PROBLEM IS BEING ADDRESSED?

Migrant women are expected to assimilate instead of belong.

Local population ignores the culture and customs of migrant people.

There are many situations in which this creates friction, preventing migrants to feel like they belong.

WHY IS MIGRATION ALWAYS A TEST

Migration in Spain by country of birth

Morocco	
Venezuela	
	Senegal
	Uruguay
Cuba	
China	India

The highlighted countries are the ones chosen to create this first batch posters

D: a	D- v	0
0-+	0	0
Toron I		
D- was	0 -	
Q: ===	D- '=-	Name and Address
0	D:	
Serect.		
(): nove		D-1944
Q- tes	D	O-we
Toron 4		
D-+	D-1-22	O-+-

Tomos a program of contract and	
Drawn Draw Drawn	
O-+ D D-1222	- Name of the
Oraniana Dramana Orania	TEST
O D O	a tract
Ormanian Drawn Drawn	
D-+ D-+ D-+	
Or necessary Drustancies Or when	
Con Company	

Domen		CCSE
Punta 1086		Facility discountries.
Carte		
Carolinate		
11000		
O-sensor		D-1200000
A character of the character of		
O-morale	D-montes	0
C-morein		0
erect	D-montes	
C-morein	D- server	
O-terrain	D	

Examen		CCSE
Punta 1096		Testin del common.
Cartro		
Carolitatio		
() - a - co- co - co-	O-manus	C same an
9 /4-10-10-1	and a	
C more to	D1 months	0
Serve S		
O françois action to que		
O	Director.	O- reconstruction
DE CONTRACTOR DESCRIPTION		
0	D-=	O
probabilities and a second	m.	
0-2252	D- management	0-2
E -044 A SHOW SHOW SHOW	Mercine chickers and reserve	
Ontare.	D-rays	O-ven
II (Indiana)		
O-brancas	D- surrene	C-seems
Name of Street, or other party.		
O-me	D1 mm	O-tem.
H (the same provided		
O-Totala	O Commont	O- semi-
A contraction		Page 14

Dogmen		CCSE
Protes 00ME		Facility All Assertion.
Cartro		
Cardidate		
11000		
O- 4	D- n	O - =
4	a hours (Squifted)	_
0-+	D	0
Serve I		
13. Tale of reports from Hermite		
O	D:	
Of the second second second		Towns Street, Street,
O	D	
Q fate to balance bear		
O	D:	
Seed 5		
-		
C norm	D-rec	C Tapon
4 /44	Particular part to territorion,	_
C)- term	D	0.00
Torse 4		
16 (8 45 100 100 100 100	anto sengero agrava. Particolos de la Pa	
D-seen	D-1-22	O man
A.		
C Country Designer		Pages 116

SHARP & SOUR

WHAT IS THE SOLUTION?



This project seeks to highlight the cultural knowledge gap between migrants and locals, and make people see migration as a mutual exchange rather than a one-sided process.

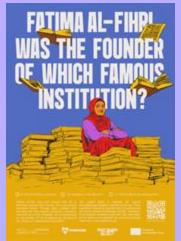
The solution consists of a communication campaign featuring posters co-created with migrant women with questions about their culture.

The project is versatile and can be adapted to different neighborhoods, cities, or nationalities.

It has the potential to reach a large audience, shifting the focus to the whole population, while remaining hopeful and approachable.

WHY IS MIGRATION ALWAYS A TEST













HOW WILL THIS HAPPEN?



- We will work with migrant women and artists to develop the final questions and illustrations.
- We will tackle all organizational requirements (permits, locations).
- We will create the online platform for the test and the campaign.

INTENDED PARTNE













WHY IS MIGRATION ALWAYS A TEST

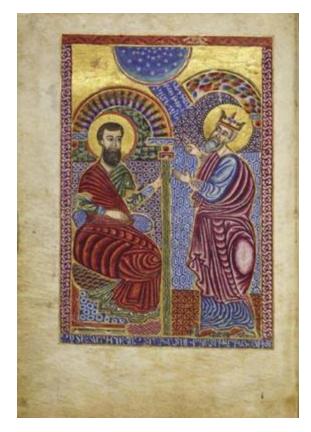




PLEASE, HELP US BRING THIS PROJECT TO LIFE!

Thank you so much for your time:)









YOU TOO ARE A WANDERER

CARLA SANFRATELLO MARCO - THE NETHERLANDS

WHAT PROBLEM IS BEING ADDRESSED?



Ai Weiwei imitating the lifeless body of Syrian toddler Alan Kurdi on the Greek Island of Lesbos





Chiapas Media Project - Arte Útil (Useful Art)

Key Points

- Narrative of Difference (the migrant as "the Other") in contemporary art spaces
- Lack of inclusion of migrant voices in art/design spaces
- Lack of belonging in art institutions and beyond
- Divide Between Migrant and Non-Migrant Communities



WHAT IS THE SOLUTION?

Result of Myth-Making workshap

Key Points

- Counteract narrative of difference by developing alternative narratives and representation forms of migration
- **Include** migrant voices throughout the artistic process
- **Create** and present a narrative of belonging and connection
- Representing migrant voices in art/design spaces



HOW WILL THIS HAPPEN?



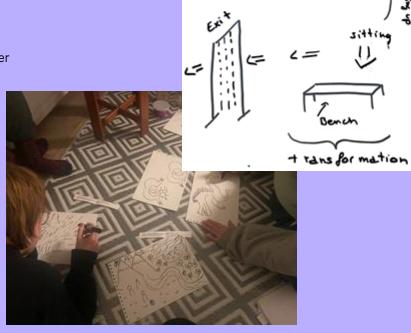
Sketch of Interactive Installation so far

Key Points

YOU TOO ARE A WANDERER

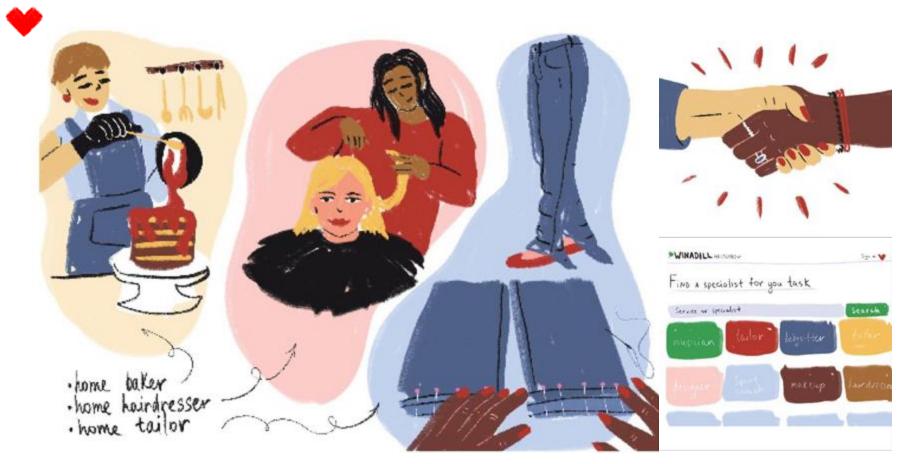
MARCO

- Artistic process based on diversity, belonging and the figure of the Wanderer
- Collective Art-Making through Myth-Making workshops
- Open Source Artistic process to expand impact and audience
- Interactive Installation with elements of mythology



Myth-Making Workshop

curtain



WINADILL PROJECT

TAMARA MEZINA - FINLAND

W/ CLARISSA SOARES & ALEKSANDRA DAVYDENKO





@sashad.draws

Zeroing

- In a new country you have to **rebuild** yourself •
- Losing community and network makes you feel lonely
- Losing your job makes you feel useless
- To feel like you **belong** you need to **contribute**
- Where and how to start?

WHAT IS THE SOLUTION?

Showcasing the skills

- Platform for promoting skills and microservices
- Use Cases: bakers, hairstylists, baby and pet sitters, photographers, personal trainers, musicians and more
- Possibility to scale up to students, mothers on maternity leave, retirees or isolated individuals
- Place both immigrants and locals can benefit from
- Foster connections and sense of belonging



WINADILL PROJECT TAMARA



Platform

- Final implementation website and app
- Prototypes Figma and Instagram showcase accounts
- Research with interviews
- Co-creation workshops: refine ideas, legal and financial advice, find technical possibilities and partners



WINADILL PROJECT **TAMARA**







Key Points

- Rural areas are often overlooked in migration discussions; lack of integration and community-driven programs;
- Disconnection from the environment -Limited opportunities to engage with the surrounding land, making it harder to develop a sense of familiarity and attachment to the new territory.



WHAT IS THE SOLUTION?

Key Points

Sensory engagement during participatory walk with the local communities - "sensory kit"

walks are designed to bring together migrant women and local residents, allowing them to explore the natural environment together while enhancing their emotional and cultural bond to the territory.

Credits to: Marta Callegari



Credits to: Marta Callegari





Key Points

- Development of the sensory kit codesign and refine the kit with the participants and design-experts, incorporating different perspectives and experiences (es. languages, cultural inclusion etc.)
- **Pilot implementation** organizing initial participatory walks using the "sensory - kit" and gather feedback from participants and local residents.

Credits to: Marta Callegari





Credits to: Marta Callegari







HOMELORE

RIDDHI VARMA & CÉLINE LE GRAND-PORTUGAL

WHAT IS THE PROBLEM BEING ADDRESSED?

- *
- → Integration interventions are not long-term oriented
- → Lack of culturally rooted activities

No explorations about *sharing* the female immigrant experience!

Homelore **co-creates** with **women who come as dependants,** and make up 24.7% of Portuguese immigrants.

WHERE ARE THE WOMEN?

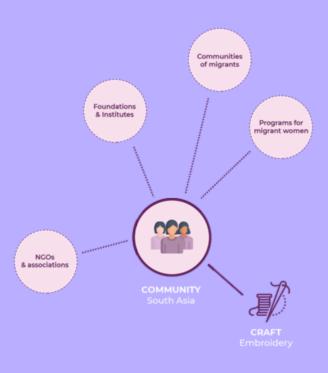


Craft as a community practice





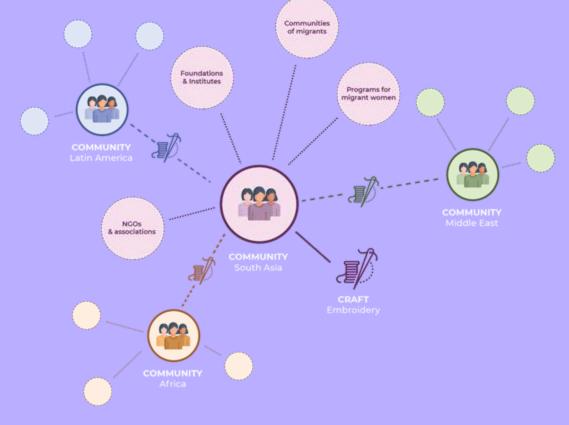








From shared skills to shared power putting Local efforts at a transnational scale using culture as a bridge, not a barrier







BELONGING MAGAZINE

MARJAN SAREH - GERMANY/IRAN



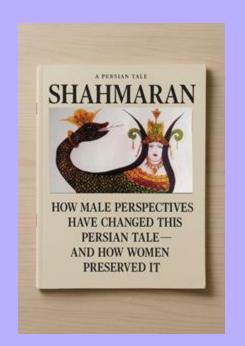


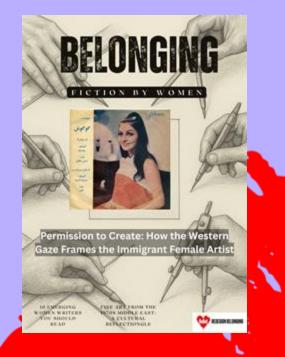
By shirin neshat

- Permission to Create: How the Western Gaze Frames the Immigrant Female Artist?
- Where can my friends and I publish our fiction?

WHAT IS THE SOLUTION?

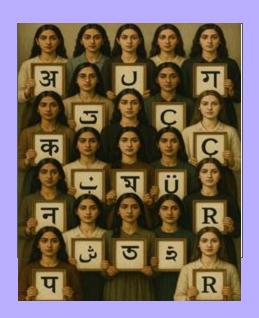
- Magazine by women for everyone
- **Quality over modern** orientalism
- Not for your furnichure





SAREH

- **Open calls for writers**
- **Discovering new fiction** writers, translating works by women from historical times critical articles on each issue





Design and idea by me

MARJAN





N. MERIÇ ÇUKUROVA & SCIENTHYA ELONA- THE NETHERLANDS





Migration and **Search for Belonging**

- Migration is a transformation of identity, memory and belonging.
- Food becomes a negotiation of identity in a new environment.
- These small yet significant adaptations reveal a deeper process: resilience, memory, a quiet search for belonging.
- Scienthya's challenge: Replicating her mother's recipes abroad due to differences in ingredients, salt, and oil.
- Meric's realization: Turkish restaurants abroad reshape cuisine, altering familiar flavors.
- How checipaticality of the tribution of the contraction of the contrac experience?

WHAT IS THE SOLUTION? *

Unwritten Recipes as a Collective Archive

Unwritten Recipes invites Turkish

Indonesian migrant women to explore their migration stories through food.

Methods: Sensory mapping, storytelling, and embodied cooking rituals.

Outcome: A collaborative zine, a cookbook of

unwritten recipes that documents personal narratives, visuals, and illustrations of culinary adaptation.

Impact: Shifts focus from nostalgia to creativity, showing how flavors and identities evolve over time.







Development & Next Steps

Community Engagement:

Conduct

interviews and workshops with 24-40 migrant women to explore their food practices and memories.

Participatory Creation: Cocreation

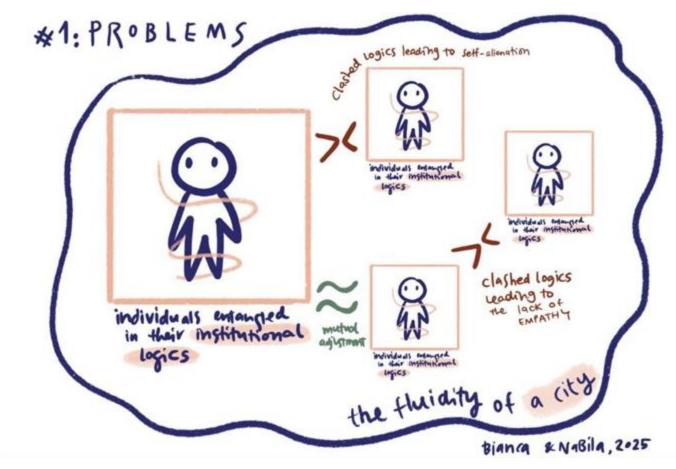
sessions where participants visually map food memories and document their processes through photography and writing.

Production & Dissemination: Design

and publish the Unwritten Recipes
Zine. Collaborate with Feniks and the
International Center Tilburg to share it
through exhibitions, storytelling
events, and online platforms.

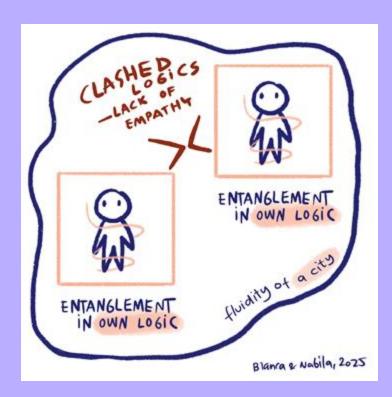






BIANCA GROZEA-BĂNICĂ & NABILA AS'AD - PORTUGAL





(In)visibility of own & others' logics

- Feelings of disconnection
- Lack of empathy

The fluidity of a city

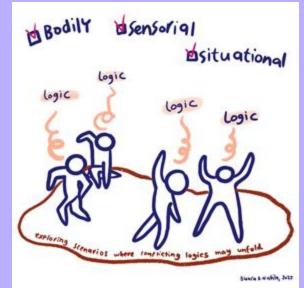
- The city as a dynamic, self-adjusting system
- Risk of becoming an "alienated", "unknown" space
- Transitioning to a new reality with "mutual understanding"

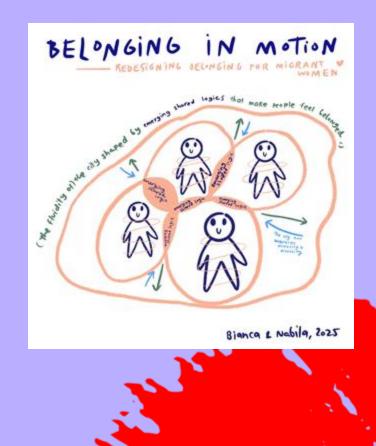
WHAT IS THE SOLUTION?

Urban Drama Lab - Applied Theatre

- Dynamic contestation of tensions & divisions
- Detaching from own & predefined logics
- Reimagining the city together













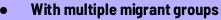
AS'AD

- Research (systems transformation & citizen engagement)
- **Service Design** (theory & practice)

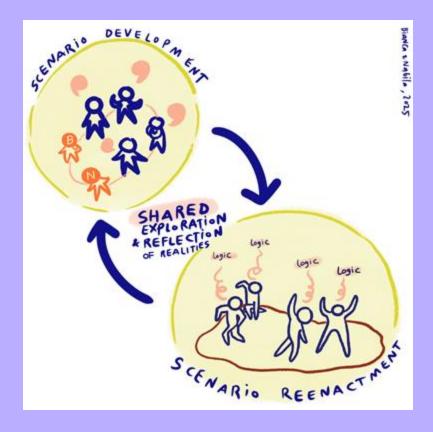
Members of

- migrant communities
- theatre community
- academic communities

Urban Drama Lab Sessions 💖



- Exploration of needs
- Scenario(s) development
- With multiple stakeholder groups
 - Scenario(s) reenactment
 - Confrontation of realities
 - Co-creation of city life & logics







HOME? BELONGING SHORTSTORIES

SARAH BINKOWSKI - ITALY





Key Points

- Migrant youth in Bolzano face persistent challenges of belonging: Stereotyping, discrimination and systemic exclusion affect them daily
- Media portrays migrant youth almost only negatively
- Their voices and perspectives are ignored



Key Points

- Ethnographic diary preserves youth voices
- "Real Talk" game enables self-expression and societal awareness for youth
- Poster series articulates youth injustice while challenging societal narratives







Key Points

- Distribution of the "Real Talk" game sets to youth centers and schools, fostering youth reflection and mutual understanding.
- Integration of the "Real Talk" game into educational workshops for teachers, to provide tools for handling diverse classrooms.

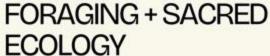
Implement a citywide and school-based poster campaign to challenge societal narratives.













05









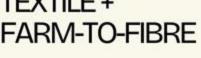








TEXTILE + **FARM-TO-FIBRE**













CULTIVATED: WHERE WOMEN'S STORIES TAKE ROOT

ROOTED IN SHARED TRADITIONS, ECOLOGICAL WISDOM AND CREATIVE EXCHANGE

MONICA DALEY - THE NETHERLANDS





Key Points

- Migrant women often face isolation due to cultural differences.
- Assimilation pressures lead to suppressed identities.
- Lack of spaces for crosscultural exchange and understanding.

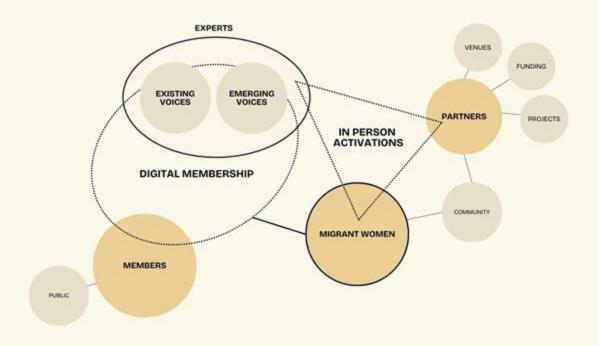
CULTIVATED:

MONICA DALEY



Key Points

- A Digital Membership
 Platform Courses,
 workshops, and community
 spaces led by migrant
 women.
- In-Person Gatherings Popups, workshops, and cultural exchanges.
- Public Engagement –
 Partnerships with institutions and brands to amplify migrant voices.

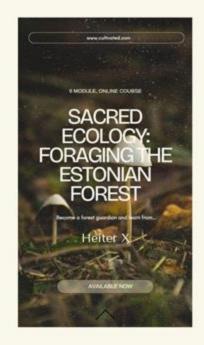


CULTIVATED:

MONICA DALEY

Key Points

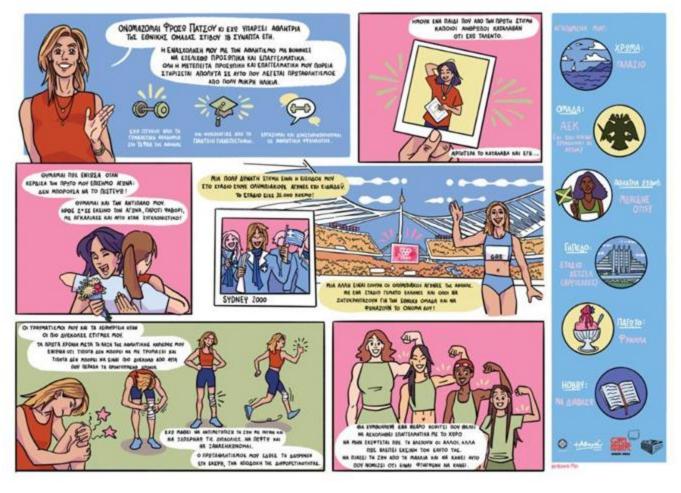
- Finalise Branding
- Pilot phase Develop and test initial programs with a small group of participants.
- Partnership building Expand existing network.
- Funding & growth strategy –
 Secure investment, grants, and
 support to scale the platform
 and increase impact.





MONICA DALEY





SAY IT WITH A COMIC

LIDA TSENE - GREECE





Key Points

- lack of visibility of interesting stories of refugee populations
- misinformation around marginalised groups
- lack of space for unheard voices in mainstream media



WHAT IS THE SOLUTION?

Key Points

- original stories told by real people
- co-creation of a comic book
- digital campaign and advocacy







Key Points

SAY IT WITH A COMIC

LIBRARY

- **Gather the stories**
- Turn them into comics
- Create a comic book
- Spread the word

















IT IS NOW TIME TO VOTE!













11 FINALISTS TO VOTE FROM





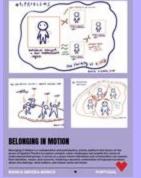


















FINAL SELECTION OF WINNERS















THANK YOU!











